The Cape Ann Shore

VOL. XVII, No. 4. SEVENTEENTH YEAR GLOUCESTER, MASS., JULY 26, 1913. PRICE FIVE CENTS

The Annisquam Region

INTEREST in the new one design cat boat racing class continues unabated. This week there has been a new element enter into the calculations, Miss Priscilla Smith, daughter of Mr. and Mrs. Benjamin A. Smith, who have a summer residence near the Point, winning twice in succession, the last time at the association race of Monday at East Gloucester. This class is doing wonders to stimulate a revival of the yachting interest inasmuch as it is educating a new and young generation to take hold of the sport. Excepting a few dyed-in-the-wool yachtsmen who will always be enthusiasts [illegible] until death takes their hand from the tiller, the sport is carried along by the younger element, many of whom after they have gone into business and are tied to its routine, perforce, drop out. So that the game must necessarily be taken up by its recruits and as an agency to attract to the game, the new one design class, which has proved a popular fixture at Manchester, is just the needed factor in the problem at Squam.

Matters social at the club were never more pronounced and the Saturday afternoon teas and Saturday night dances attract a larger number than ever of the colony. Saturday evening was the most largely attended of any the present season. The matrons were Mrs. Henry H. Hooper and Mrs. Anselm Bacon. An orchestra furnished excellent music.

On Saturday afternoon tea was served as usual at the club house and notwithstanding the fact that the boats went over to Gloucester to sail in the association race, a large gathering was present. Mrs. Walter O. Adams and Mrs. Harry B. Duane poured and were assisted by Elinor Bartlett, Dorothy Hooper, Winifred Campbell, Mona Howe, Margaret Brown and Doris Norwood.

A tennis tournament is being planned for August and during the month there will also be a series of three races when the ladies will sail the cat boats and much interest is manifested in this event.

James Whittaker and family of Roxbury are occupying Cambridge cottage in the mill colony.

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The Two Gloucesters

WE present today a picture of the two Gloucesters, the mother city across the sea and the Gloucester in New England. This, by the way, is the first time the picture of the English city has ever been published on this side of the water.

By a twist of fate Gloucester in New England did not receive the name that should have been applied to it. Dorchester, the sleepy old town in Dorset, where Rev. John White, the Puritan rector of St. Peter's, organized the colony which departed for New England and reached, in 1623, the shores of what had been previously named Cape Ann, was the mother city and the logical name for the Cape Ann settlement.

But in 1630 the name was applied by some

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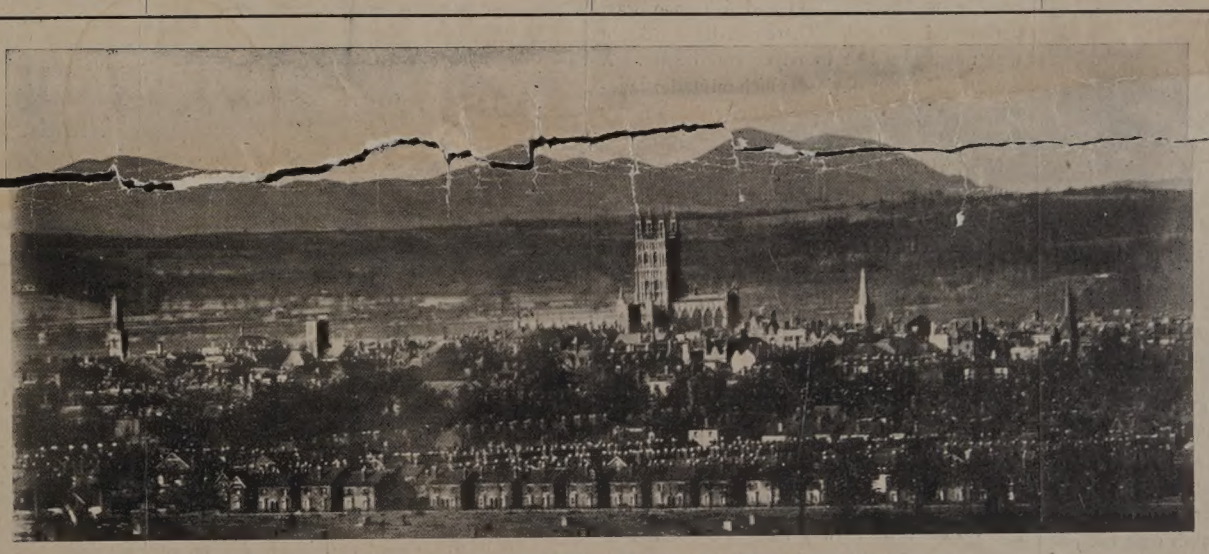

GLOUCESTER, ENGLAND

Photo by A. H. Pitcher, Gloucester, England.

INNER HARBOR AND CITY FROM EAST GLOUCESTER

GLOUCESTER, MASS.

East Gloucester

AS July rounds into August the problem here is that of putting three pints into a quart measure, that is to find room for a number of guests for whom there is no regular accommodation. This is generally accomplished by hiring the available residences suitable for the purpose for lodgings and working the commissary department of the houses to their utmost. This will be the program until Labor Day after which the rush will cease and things return to normal until the season's close. Tonight virtually finds East Gloucester "chock-a-block" as the fisherman say.

Mrs. James Dundes Pratt and Miss Mabel Wetherell of Philadelphia motored on from their home city this week and will remain the rest of the season at the Rockaway.

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The Rockport Shore

THE last week of July finds the season well apace along this shore, the hotels and cottages being filled. August usually finds capacity houses and from now until the close the season will be a busy one.

Proprietor Louis Wilson, of The Edward at Pigeon Cove, is getting the mechanism of his organization working smoothly. Many have motored here during the week and without exception are lavish in their praises of the new hostelry. With the coming of August the hotel promises to be well filled. Already enough has been seen in its initial week of business to demonstrate that it will be a powerful factor in making Pigeon cove a focussing point for motorists in addition to a regular clientage of summer people. What Pigeon cove has needed has been a tea house and grill of high grade and this The Edward now furnishes in connection with its regular hotel service. This new hotel must necessarily exert a powerful influence in developing and attracting to Pigeon cove a substantial and desirable class of people.

Among the motor parties at The Edward for luncheon during the week was one given by Mrs. A. M. Kidder of South Hamilton and included Mrs. Robert Kimball of Brooklyn, Mrs. A. W. Rollins, of Washington, Miss Magee of Beverly and Miss Frazer of Lowell.

Mrs. John G. Howe of West Manchester, with Mr. and Mrs. Walter Yates and others, motored to Pigeon cove for luncheon Tuesday.

Mrs. L. Padelford motored over from Bass Rocks to The Edward Wednesday with a party of five for luncheon.

Chester Johnstone and party of Boston motored down the North Shore Thursday and lunched at The Edward, afterwards enjoying the many beauties of the locality.

A. A. Kenney of Boston has come to the Ocean View for an extended stay.

The Misses Marilla and Gertrude Glennon of Springfield are at the Ocean View for July.

Bishop Philip M. Rhinelander and family of Philadelphia have arrived and are domciled at the Brown cottage near Turk's Head Inn.

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The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - - MASSACHUSETTS

Subscription price, 35 cents per year in advance. 50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

The CAPE ANN SHORE, now in its seventeenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

TIDES ON CAPE ANN

Specially Computed for the Cape Ann Shore

HIGH TIDE

DATE	A. M.	P. M.
July 27	4.59	5.29
" 28	5.56	6.24
" 29	6.54	7.19
" 30	7.51	8.14
" 31	8.47	9.08
Aug. 1	9.42	10.02
" 2	10.34	10.53

NOTE—Flood Tide in the Summer Colony. Time and tide wait for no man. August is within hail.

Summer Residents, Shop in Gloucester!

Gloucester is the center around which the Cape Ann summer colony revolves, so to speak. There are few resorts so fortunately situated in the point of facility of securing the many things which contribute to the service of the family and the need and fancy of the tourist.

Usually resorts are somewhat isolated from trade centers or the service offered is so limited as to leave much to be desired. This is notably the case with many seashore and mountain resorts.

In Gloucester, however, the situation is different. Here are first-class establishments of all kinds which cater, not alone to the summer resident, but to the all-the-year or permanent trade of a thriving city and Cape of 32,000 people. It is obvious, then, that these dealers can carry a more varied stock and sell at more reasonable prices than any establishment which opens a place of business for two or three months in the year, paying rentals on a twelve-month basis, and at high valuations at that, and everything in proportion. This added cost of distribution must perforce come from the consumer.

We say this from the fact that that there is a tendency in at least one of the suburbs for out-of town dealers to make this place an annual summer stand, relying on the patronage of that class of people to whom money is no object when purchasing.

But it is to be borne in mind that the Gloucester business men are the heavy taxpayers who contribute much to make the city a desirable place of residence. Good roads, an ample water supply of the best quality, fire, police and other protection all cost money. Therefore, all things being equal, and they are more than equal in the case of the local dealer, the home merchant should have and deserves the preference.

The shops are an index of any place and a visit to them is always pleasurable and profitable, and something is missed if an inspection is not made of the retail business district.

Some of the finest shops in the State are to be found in Gloucester and this, coupled with the moderate prices prevailing, is a potent consideration which induces many to make this their summer home. An ample supply of every commodity is to be had on the shortest notice.

In dry goods, provisions, fish, footwear, jewelry, drug stores, men's and women's apparel of every kind, furniture, antique shops, art, photographic, sporting goods, in fact every line, the visitor will find the retail establishments of this city up-to-date, commodious and in every way worthy of patronage.

The local dealer here is on the spot, has made an intimate study of the needs of the summer people as well as the permanent resident and can afford to sell more desirable goods at a more reasonable profit than the transient from the outside or the one who solicits business by circular.

Therefore patronize the Gloucester dealer in every branch of business. In this connection a perusal of the advertising pages of THE SHORE will be of material assistance. None but first-class establishments are admitted to its columns.

A Revival of the Custom of Personal Marketing.

The good roads of Gloucester are an asset in drawing business. First the paving block, then the macadam, and now the asphalt road; the latter in the principal thoroughfares, in fact the asphalt-oiling system has practically converted the macadam everywhere into an asphalt surface.

Every morning and afternoon Main, Pleasant and other side streets are crowded with automobiles standing on either side of the street awaiting their owners, many of whom are engaged in purchasing. In the morning, marketing; in the afternoon, shopping.

In this connection the automobile is proving an effective agent for the revival of personal marketing. Years ago it was a New England custom to do marketing in person, selecting the goods, in many instances taking them home if not too bulky. With the advent of the telephone this order of things was broken up and in consequence the delivery service of dealers, notably grocers, provision and fish men was, perforce, increased. There can be no doubt that much was lost to buyer and dealer. A personal selection obviates much misunderstanding and a satisfied customer is a business man's best asset.

Now, with the smooth roads and the acquisition of an automobile by many of the summer colony, there is a distinct return to the old-time marketing regime. Every morning the stores of Gloucester are crowded with those who are selecting the dinners of the day, choosing from the well-selected stocks that are offered, the purchases being landed in the commodious recesses of the automobile. Both buyer and seller profit. The buyer has seen to it personally that she or he has just what was wanted. The seller, because in the first place the purchaser is pleased, and secondly because he is relieved of the necessity of delivering goods to out-of-the-way localities. And this practice has grown to such a volume that it has materially relieved the quick delivery problem for many dealers. So much for the auto; at once a vehicle of pleasure, profit and utility.

In the afternoon the machines are again lined up, the women of the family being engaged in shopping and other errands. So the automobile is a most effective agency for bringing buyer and seller into intimate relation, to their mutual advantage. And this leads up to another topic.

An Automobile Parking Place

The increase of automobiles which are lined up on Main, Pleasant and other streets during the morning and afternoon hours has been such as to constitute a serious problem. This custom is, it is admitted, desirable inasmuch as it means much to the business interests. It is obvious that the time is not far distant when the city will have to cast about for a suitable parking place for automobiles. Such a place must be central.

The town landing at the foot of Washington street has been suggested as as adequate place and perhaps its use for this purpose might serve to attract more business to that part of Main street, a problem to which real estate dealers of that section have given much thought. Then again, there are Dale avenue, Middle and other contiguous side streets. Rogers street, parallel and a short distance from Main, is eligibly situated for the purpose and would accommodate a large number of these machines.

White & Packard Cars for Hire

New White Passenger Busses

We have now ready for hire, pneumatic tired White Passengers Busses seating 12 people. Just the cars to take parties to Salem Willows, Lakecroft, Ferncroft, Nahant, Revere Beach, Boston, Portsmouth, White Mountains and all other New England points. Also trips to New York.

Special Rates For Above Trips

PERKINS & CORLISS

1 Middle Street, GLOUCESTER Tel. 200
Beach Street, MANCHESTER Tel. 290
Twin Light Garage, EAST GLOUCESTER
GASOLINE 18c. GALLON

The Phelps Studio

PHOTOGRAPHY ART SHOP
GIFTS
PICTURE FRAMING

Views of Cape Ann Scenery. Kodak Work

New Store in a New Location

113 Main Street, off Waiting Station

Formally Middle Street

Office Open Day and Night Telephone Connection

WILLARD S. PIKE

Funeral Director and Embalmer

Funeral, Cemetery, Cremation and Transfer Arrangements

75 WASHINGTON ST., GLOUCESTER, MASS.

AWNINGS

E. L. ROWE & SON, Inc.

79 DUNCAN ST., . . GLOUCESTER

Write, or telephone 190, Gloucester. We will send man with samples and give estimates.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, *or where the operator's view is obstructed either* upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh, objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, CHARLES S. MARCHANT, City Marshal.

The Moorland

Bass Rocks ... East Gloucester

Right on the Broad Atlantic. Grand Rugged Ocean Scenery, Golf, Tennis, Casino, Surf and Salt Water Bathing

EDWARD D. PARSONS, Prop.

HALL'S

Headquarters for Regal Shoes, for La France Shoes for Women, for Tennis, Bathing and Vacation Shoes. Special Play Shoes for Children

REPAIRING DONE PROMPTLY

Centrally Located at 192 Main Street

HALL'S SHOE STORE

JUST IMPORTED

An Extra Fine Consignment

Pompeian Olive Oil

From Lucca, Italy

Appealing to the taste of discriminating consumers.

Also a Fine Line of Domestic and Foreign

FRUITS IN THEIR SEASON

Goods delivered on Cape Ann

JAMES F. PATTEN

82 Main St., Gloucester, Mass.

Established in 1876

HAWTHORNE INN

AND COTTAGES

EAST GLOUCESTER, . . MASS.

GEORGE O. STACY, Proprietor

PIANOS

The finest makes, comprising the Wm. Bourne & Son, Mehlin, Briggs, Merrill, DeRivas & Harris, Schirmer, etc.

We Rent Our Best Pianos.

Cameras and Kodaks

Films and Supplies.

Developing and Printing at Short Notice.

Victor Talking Machines

Prices from $15 to $250.

A full supply of Records. All the new ones as soon as out

Base Ball and Tennis Goods

FRED W. PEABODY

211 Main St., (Opp. Elm) Gloucester

Just Below the Post Office

CAPE POND ICE CO.

Wholesale and Retail Dealers in

PURE ICE

105 MAIN ST. Tel. 180

Having purchased the Ice Business and good will of Wm. A. Homans, we are prepared to furnish the people of Magnolia and Bass Rocks with first quality ice at fair prices, and with good competent drivers, we guarantee the best of service.

We earnestly solicit your patronage.

C. P. ICE CO.

Magnolia

THE swimming pool, opened this season, seems to have vindicated itself for the time being at least. The exceptionally cold water, nothing approaching such a low temperature in the summer, having been recorded for 35 years, makes the place popular with those to whom warmed water appeals. The idea of a swimming pool at the oceanside appears absurd on its face. The ocean itself is a swimming pool which may never be approached and Magnolia has been favored with one of the finest bathing beaches on the coast.

Ordinarily the average person will prefer a bath in sea to the enervating pleasures of a restricted swimming pool, bound from its very restrictions to carry with it some unsanitary and undesirable features, but in such a season as this with the temperature of the water nearly ice cold, such an institution will appeal to persons of low vitality, children and others. Otherwise in normal seasons the pool will probably furnish a convenient place for the children to sail boats and splash in although naturally they prefer the sand and the open.

A swimming pool in such a resort as the White mountains where there are no lakes, ponds or rivers appears to be the natural thing, an obvious attempt to furnish what nature has failed to provide for a locality. Therefore, when the late John Anderson, prince of hotel men, planned the new Mt. Washington at Bretton Woods, the swimming pool, which is a feature of that hostelry, was a natural and proper thought. But with the ocean right at one's doors a swimming pool on the finest bathing beach in New England appears to be somewhat of a superfluity. As a social and rallying center at the beach during certain hours of the day a club house or pavilion has its place, but it is a matter of doubt whether the pool will ever be popular.

Yachting appeals to but few here, a lesser number of young men having taken up the sport than at almost any other coast resort. A notable exception is that of the Wick family of Youngstown, Ohio, who are enthusiastic followers of the game and come down regularly with their new boat the Winsome, to the bi-weekly races of the Gloucester club. Faul Wick, who for several seasons sailed the boat Armoral, did not come on this season, but his brother Myron, in his new boat, the Winsome, has shown himself to be a foeman worthy of any yachtman's steel. His win in the half gale of Wednesday against some of the cracks of East Gloucester, and there are none who know the fine points of the game better, was a feat to be proud of.

Nothing has been heard of late of the project, revived at times, to make Magnolia a safe anchorage for small yachts, by utilizing the reef which makes out from the point as the basis of a breakwater which would give a perfectly enclosed protective basin from southwesterly winds and would in all probability stimulate the yachting game, the sport of kings.

The Marquis Cusani Confaloneiri and family took possession of the Pomeroy cottage at Stage Fort Heights Wednesday for the rest of the season and are delighted with their new home. Being within call of their friends, the John Hays Hammonds, of whom they were recent guests, the place makes a further appeal to them.

Mr. and Mrs. Hammond who planned to spend the last of the season in the Swiss Alps have decided to remain here well into the fall. Since coming here the Hammonds have been very quiet and have enjoyed a thorough resting up. From this time on however they plan to entertain extensively and next month will have as guests the Austrian ambassador and family, and after that Sir Cecil Rice, the British ambassador an old friend of Mr. Hammond's together with his family. Mr. Hammond is proving quite an effective agent in attracting members of the ambassadorial corps to this locality. Freshwater cove was for some years the summer home of the late British ambassador Sir Julian Pauncefote and family and they were charmed with the place to which they became much attattached. Lady Pauncefote and daughters especially finding much to interest them in Gloucester.

Allston Simpson, U. S. N., of the U.S. dispatch boat Dolphin, is a week end guest of the Hope Smith's of Atlanta who are at the Oceanside.

Addison F. Bliss of Cambridge, Loring D. Ripley and Howard D. Beebe of Boston and Quincy Green of Porto Rico were a party from the Oceanside who attended a party given by Mrs. Horatio Nelson Slater of Manchester cove Saturday.

Mr. and Mrs. E. E. Baldwin are new comers at the Oceanside and expect to remain several weeks.

Dr. and Mrs. F. L. Gamage and Miss Gamage of Pawling, N. Y., have returned to the Oceanside for the rest of the season. They were here last year.

R. S. Baldwin of New York has joined his brother, Nathan, at the Oceanside.

Harold Wesson has joined Mrs. Wesson, who is spending the season at the Oceanside.

A prominent New York family at the Oceanside for the remainder of the season include: Mrs. Charles O. Kohler, Misses Olga, Rena and Rita Kohler. Peter Duffy is another of this party. They have taken the Underbrush cottage and will remain until September.

Walter H. Merrill of New York and Arthur Koch have joined the former's sister, Miss Merrill, for the week end at the Oceanside.

Franz Ueler, Jr., of East Orange, N. J., has joined his companion and friend, E. Prescott Gardner of Norristown, N. J. and plans to remain for the rest of the month.

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Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1913.

Yours respectfully,
RICHARD L. MOREY,
Collector of Taxes.

LEWIS L. TUCKER
Mason and Contractor
Concrete and Granolithic Work. Mason Work in All its Branches. Special Attention Given to Tile Work and Cornice Work.
513 Washington St. Tel. Con. **Gloucester, Mass.**

C. H. ROFFEY
Street Railway Waiting Station
70 MAIN ST., ROCKPORT

.... SUMMER REAL ESTATE AND INSURANCE ....
Cottages to Rent at the Headlands, Land's End, Marmion Way and Pigeon Cove.
Desirable Locations.

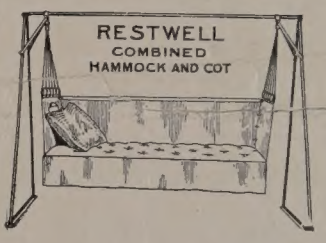
¶ A Full Line of Periodicals, Souvenir Postals, Boston and New York Papers, High Grade Confectionery, etc.

BASS ROCKS HEIGHTS

This beautiful property is situated between two beaches, easterly from Bass Rocks and commands a grand view of the Atlantic Ocean, Thacher's Twin Lights, overlooking Bass Rocks, and from many parts of the property a view of Gloucester harbor may be had.
The above view is of one of the cottages recently built by the "TEN ASSOCIATES." The next issue of this paper will show another fine cottage, recently completed.
Three minutes to electrics, one and one-half mile to depot by new State highway. City water, gas and electricity.
Plans of property, restrictions governing building may be had for the asking by interested parties. Apply to any agent or to

SYLVANUS SMITH, JR., SECRETARY, GLOUCESTER, MASS.

For the Modest Summer Cottage



or the

Palatial

Seashore Residence

We carry the finest and most extensive line of Summer Furniture on the North Shore

EVERYTHING FOR THE PIAZZA

Beds, Hammocks, Rattan Lounging Chairs, Etc.

Kitchen Furnishings, Oil Stoves, Refrigerators, Beds, Cots and a complete and well-selected stock of House Furnishings of all kinds at reasonable prices.

GOODS DELIVERED ANYWHERE ON CAPE ANN

National House Furnishing Co.

COR. MAIN AND ELM STREETS - - GLOUCESTER, MASS.
JUST BELOW POST OFFICE

THE OCEANSIDE AND COTTAGES
MAGNOLIA, MASS.

Open from June to October

Accommodates 750

W. S. WARREN,
Managing Director

JEREMIAH FOSTER
JEWELER AND OPTICIAN
150 MAIN ST., GLOUCESTER, MASS.
The Store with the Sidewalk Clock

EVERYTHING IN FISH

You can have every desirable kind of **OCEAN FISH** by buying direct from us. Domestic, put up here in Gloucester or in whichever part of the country they can be had at their best; importations from a dozen different countries, all are gathered here for you to select from.

You will want for auto rides, picnics and social parties, some of the dainty tidbits that we have here for your convenience.

Sardines, the best imported varieties, **Sandwich Regalia** from France, **Lobster Sandwich Filling** and **Fish Pastes** are all fine for sandwiches and lunches. Then we have **Lobster, Crabmeat, Salmon** and other substantial canned fish that you know are so handy to have with you — so good for an emergency.

You have only to 'phone 915 and we will deliver them by return express or parcel post; or, better still, you can motor to our door, over good roads, see them and make a selection of just what you want.

A postal will bring our illustrated price list and order sheet. We want your trade now while you are here, as well as your home trade later. We do a large mail order business direct from the ocean to the consumer. We do not sell to the middleman. We make this a specialty and have supplied families who are particular to have the best, since 1885.

When you are dealing with us directly we can and do guarantee everything satisfactory to you or cheerfully refund your money.

FRANK E. DAVIS FISH CO., 93 Rogers St., Gloucester, Mass.

YOUNG MEN of the SUMMER COLONY, ATTENTION!

Perry's Haberdashery

260 Main Street, Gloucester

Nearly Opposite Gloucester Theatre

¶ We carry the Most Complete and Snappiest Line of **Young Men's Furnishings** in the City. ¶ B. V. D. and Union, Muslin and Silk Underwear. ¶ Imported French and English Silk Half Sox. ¶ Exclusive Designs in Outing Shirts. ¶ Something New: the Recreation Shirt; ask to see it. ¶ Finest Line of Very Latest Things in Neckwear in the City; New Lines constantly opened. ¶ Nobby Leather Belts, Latest London Design. ¶ Washable Silk Ties, 25 and 50 cents. ¶ Fine Line of Fancy Waistcoats, Latest Picadilly Patterns.

PERRY'S EXCLUSIVE HABERDASHERY

of the famous

Souvenirs and Novelties

IN JEWELRY

A complete line of Souvenir spoons, Brooch pins, Scarf pins, Fobs, etc.

DIAMONDS, WATCHES, JEWELRY, PRIZE CUPS

Sheffield Plate and All Silversmith Novelties

FINE WATCH, CLOCK AND JEWELRY REPAIRING

W. F. CHISHOLM & SON

Jewelers and Opticians **161 Main Street**

GEORGE A. DAVIS CO.

Established 1869

SOLE CAPE ANN AGENTS FOR

Schlitz Milwaukee and Roessle

BEERS

Also BUDWEISER

Sole Agents for FRANK JONES and STERLING ALES in Bottles.

All kinds of IMPORTED and DOMESTIC LIQUORS in stock.

All goods delivered promptly in Gloucester.

Connections made with all Suburban Expresses.

TELEPHONE 24

Cor. Main and Porter Sts. GLOUCESTER, MASS.

Opposite Gas and Electric Light Offices

The Two Gloucesters

Continued from Page 1

Dorchester men residing near Boston to that locality and so in 1639 when the Cape Ann settlers applied to the General Court for incorporation the name Gloucester was selected, probably because men from that city had made their home on the Cape.

A well known antiquarian of Gloucester, Eng., who has examined the list of names of the settlers here from 1639 to 1660, says that about twenty bear names common to Gloucestershire in England.

Old Gloucester in England is one of the most beautiful cities to be found in the kingdom and is noted for its cleanliness. It is situated in a valley on the left bank of the Severn river, the Malvern hills being in the distance. It is 107 miles from London and is the most inland city in England connected with the sea, a canal seventeen miles long having been built to the Severn nearly a century ago. It manufactures pins and other articles and imports corn, wine, cereals, etc., its shipping penetrating to all points of the globe. It has a population of about 35,000.

Its origin is lost in antiquity. The Britons called it Caer Glow and later the Saxons called it Glean Ceaster. Later the Romans established a fortified camp there under Claudius and it became one of the "chesters" of the kingdom, the Latin name for a fortified camp, Castra, being pronounced chester by the natives, hence Gloucester the Camp of Claudius, or the older derivations as suits the fancy of the reader.

The Romans always laid out highways at right angles across their camps which gradually grew up into permanent settlements and the North, East, South and West gates of Gloucester are preserved by name today.

The principal object in Gloucester is it beautiful cathedral, rising a mass of white from the plain, one of the finest specimens of the Gothic in all England. Originally it was a Benedictine abbey. It is 427 feet long, 154 feet wide, and the central tower rises 223 feet in the air. It was converted into a cathedral in 1541. The city sends two members to parliament. It is one of the most historic in England. The Duke of Gloucester stalks unsavorily across Shakesperean and English history. Robert Raikes founded the Sunday School in Gloucester.

Gloucester has always been rather proud of its namesake in the New World and has evinced this interest in several fraternal visits of representative citizens and interchanges of courtesies. In the Mayor's room at City hall is a fine oil painting of the city, presented personally in 1869 by Hon. William E. Price, son of a member of parliament, for Gloucestershire. A reception and dinner was given the distinguished visitor at the Pavilion by the Selectmen of the town. Speeches were made, letters being read from Mayor Reynolds of Gloucester, toasts drank to "Her Majesty, the Queen" and "His Excellency, the President of the United States," and the sentiment, "The Old Gloucester and the New, connected once by family ties, and in recent times by mutual manifestations of friendly interest; may the latter continue as long as both may exist," being responded to by the guests and leading citizens. Latterly, including the three days' festivities of 1892 in connection with the celebration of the 250th anniversary of incorporation, representatives from the cathedral city were present and honored guests.

We date our history from 1623 and in the dim maze of three centuries the town seems old and moss-grown, but compared with the English city we are of yesterday as regards time of settlement by white men. Nevertheless, we are old as age goes in this country. The settlement of fishermen and farmers has attained to the proud prestige, unchallenged for a century, of the greatest fishing port of the New World, although Boston is pressing us hard for that honor in recent years. "If you wish to see his monument, look around you," is the translation of the Latin epitaph on the tomb of Sir Christopher Wrenn in St. Paul's Cathedral. The inquiring visitor looks in vain for any specific memorial to the good fishermen drowned at sea during three centuries in pursuit of the fisheries.

Perhaps this is not so unappreciative as may at first appear. Their monument is the city itself, for to their self-sacrificing endeavor of three centuries, this fair city, founded by the path-blazing fishermen from the Old Country and their successors, owes its existence and prosperity.

"Long live and prosper the two Gloucesters."

Manchester-by-the-Sea

The beautiful cottage, "The Undercliff," formerly owned by the late Charles Head, was the scene of a brilliant gathering last Saturday evening, when Mr. and Mrs. Payne Whitney, who are occupying it this season, gave an informal dance to a large number of guests, members of the North Shore Summer colony, about 150 being present.

Mr. and Mrs. Bryce Allen, Mr. and Mrs. Philip Stockton, Mr. Charles Appleton, Miss Appleton, Mr. and Mrs. Quincy Shaw, Mr. and Mrs. Reginald Boardman, Mr. and Mrs. Turner and Mr. and Mrs. C. Howard Clark Jr. were among the guests.

Dredging is to be resumed at once in widening the channel and making an anchorage basin in Manchester inner harbor. Something like $17,000 is to be spent in this work and the town has appropriated $8000.

Rev. Charles R. Joy of Portland, Me., preached Sunday at the First Unitarian Church.

Mrs. H. N. Slater of the Dewert cottage at the Cove entertained some sixty guests at the Essex County Club Thursday evening. After the dance supper was served in the barn.

Mrs. Rufus Greeley entertained at lunch at the Essex County Club Wednesday.

Mr. R. DeB. Boardman of Boston was week-end guest of Mr. and Mrs. Reginald Boardman at their West Manchester cottage.

Miss Mary B. Allen of Salem is guest at the George H. Allen cottage, West Manchester, for the week-end.

Mr. and Mrs. Horace Bullock and family of Aborn, Penn., are guests of Mr. and Mrs. C. Howard Clark, Jr.

Mr. and Mrs. James Lowell Putnam of Boston are to occupy the Mrs. William H. Howard bungalow, Highland avenue, part of the season.

Mrs. William F. Draper and her daughter, Miss Margaret Preston Draper, arrived in Manchester last Friday from their tour abroad and will spend the remainder of the summer at Smith Point.

Mrs. John Hollingsworth of Devon, Penn., is guest of her parents, Mr. and Mrs. C. Howard Clark, Jr., at their cottage, West Manchester.

The band concert at the Montserrat Golf Club, Thursday afternoon, was attended by hundreds of the North Shore society people, who came to the little clubhouse in their automobiles and carriages. Tea was served.

Judge and Mrs. William H. Moore arrived this week at their summer home, Rockmere, at Prides Crossing, for the remainder of the season. They have just arrived from London, where Mr. Moore entered a number of his horses in the London Horse Show, winning several prizes.

Among those who entertained at dinner along the North Shore this week were Quincy A. Shaw, Brice J. Allan, Mr. and Mrs. Henry Stephens, Mr. and Mrs. Harold J. Coolidge, Ellis L. Dresel, Mrs. Thomas M. McKee and Mr. and Mrs. F. L. Higginson.

George E. Cabot and Samuel Carr were the winners of the weekly golf tournament at the Essex County Club Saturday in a handicap four-ball best ball competition. The scores:

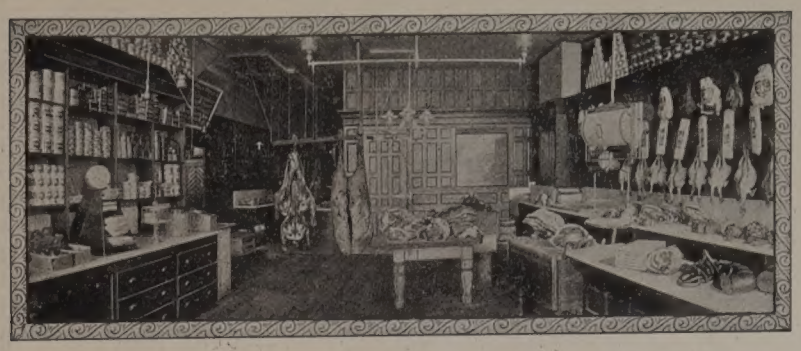
George E. Cabot and Samuel Carr	90	21	69
S. M. Kennard and J. H. Overall	86	15	71
G. E. Warren and McNeilly	98	24	74
R. H. Dana and G. G. Hubbard	91	15	76
E. E. Williams and C. C. Converse	100	24	76
H. D. Chaapin and Armory Eliot	104	27	77
A. S. Porter and C. E. Hubbard	101	21	80
H. K. Caner and R. T. Gannett	95	15	80
R. P. Snelling and George E. Warren	97	17	80
H. H. Stevens and J. T. Eustis	107	24	83
Mr. MacTaggart and D. B. Hussey	111	27	84

LEE M. COX

Optometrist and Optician

172 Main Street, **Gloucester, Mass.**

Lens grinding plant on premises.



Largest Grocery and Provision Dealers on Cape Ann

SERVING SUMMER COTTAGERS A SPECIALTY

DELIVERIES

Made at Bass Rocks, East Gloucester, Magnolia, Fernwood, Wolf Hill, River View, Wheeler's Point and Annisquam

Telephone orders will receive our prompt attention

DAVIS BROS. 179-183 Main Street

PURE WATER VITALLY ESSENTIAL TO HEALTH

RAVENSWOOD SPRING WATER

Clear as Crystal, Absolutely Pure, delivered in any quantity to all parts of the Cape.

THE WETHERELL PHARMACY

The Oldest Established Drug Store in the City

¶ Prescriptions a Specialty. ¶ Soda Department a Specialty. ¶ Finest Flavors in the City. ¶ High Grade Confections. ¶ Foreign and Domestic Cigars.

P. O. Square 178 Main Street Gloucester

PRELIMINARY ANNOUNCEMENT!

Seventh Annual Observance

GLOUCESTER DAY

Great Mid-Summer Carnival

STAGE FORT PARK

Wednesday, August 13, 1913

ALL DAY AND EVENING

STUPENDOUS ATTRACTIONS — NEW AND NOVEL FEATURES

THE DAY CROWDED WITH GREAT EVENTS

Watch for Full Particulars The Date, August 13, 1913

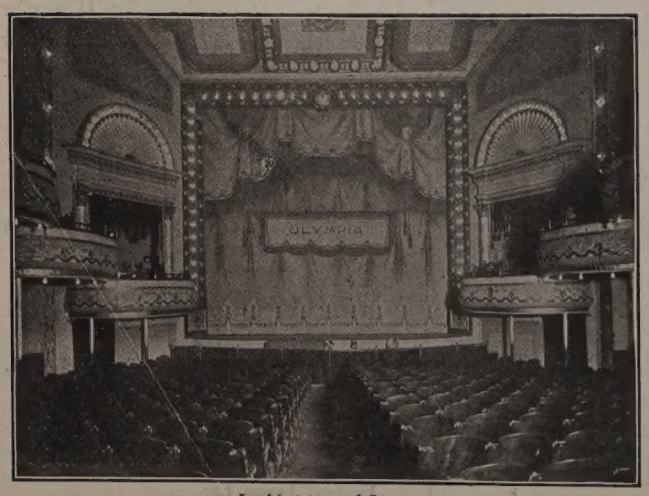
REMEMBER, ADMISSION FREE!

Ample Steam and Electric Car Service

VISIT THE NEW

OLYMPIA THEATRE 253 Main St. **Gloucester**

THE COOLEST THEATRE IN NEW ENGLAND



Looking toward Stage

High-Class Vaudeville

All the latest and best Pictures and Illustrated Songs

Doors open from 1.45 to 10.30 p. m.

Continuous Performance

Entire Change of Show every Monday, Thursday and Sunday

Big "BARGAIN DAY SHOW" every Friday

Grand Sunday Concert from 5 to 10 p. m.

Greatest Show on Earth for the price

Box Seats Reserved

Our Motto: "Your Money's Worth"

Telephone Gloucester 452-L

The Annisquam Region

Continued from Page 1

Edward Dixon and family of Gloucester are occupying the Dixon cottage.

Miss Ernestine Merrill of New York City is the guest of her cousin, Mrs. Frank Sargent, at Nashua avenue. Miss Merrill has been in Europe for the past seven years studying music.

Prof. Richard Whoriskey of Durham, N. H., teacher of languages at the New Hampshire state college, is a guest at the Overlook hotel.

Mrs. David S. Muzzey and children and Miss Mary Matthews of Yonkers, N. Y., and Miss Helen E. Muzzey of Lexington are at the Idlewild.

Mrs. Walter R. Parker of Detroit, Mich., is making a short stay in Annisquam. Dr. and Mrs. Parker will sail for England the last of the month. Their summer home, Selkirk Lodge has been leased to Mrs. John R. Lindgren of Evanston, Illinois.

Miss Annie Brown of Greenfield is the guest of Mrs. Charles Stoddard at Overlook cottage, Cambridge avenue.

Miss Katherine Emery of Quincy, Ill., is the guest of Miss Virginia Parker at the Overlook Hotel.

Mrs. A. H. Kruger and daughters Mabel, Ethel and Bessie of Germantown, Pa., are in Annisquam again this season and stopping at the Idlewild.

Mrs. R. E. Walker of Newton Center and Mr. and Mrs. Arthur G. Brooks of Cambridge who have been occupying Cambridge cottage in the mill colony, returned to their respective homes Saturday.

A party of young ladies from Pigeon Cove and Rockport are occupying the Story bungalow on Washington street and will remain for a week. Miss Helen G. Parsons is chaperone for the party which includes Miss Margaret Parsons, Miss Lillian Parsons, Miss Arline Full, Miss Alice Handran, Miss Annie Belander, Miss Evlyn Walen, Miss Carol Lane and Miss Gertrude Upham.

William Gruber of Malden is the guest of Mr. and Mrs. George E. Lockhart at their cottage on Nashua avenue.

Mr. and Mrs. William L. Jelly and son Donald who have been visiting in New London, N. H., have returned from an automobile trip through the mountains.

Mr. and Mrs. [redacted] Whittemore of Cambridge are stopping at the Overlook.

Yesterday afternoon a cake and candy sale was held on the piazza at the home of Mrs. William E. Dennis, for the benefit of one of the tables at the annual church fair. There was a large patronage.

Arrivals at the Byrnmere: Mr. and Mrs. Albert B. Merrill, Mr. Donald F. Merrill, Mrs. Chas. E. Jones, Brookline; Mr. and Mrs. Geo. A. Woods and family, Winchester; Mr. and Mrs. D. P. Thomas, daughter and maid, Boston; Miss Cornelia Ames, Miss Mary Ames, Miss Alice M. Ames, Mrs. F. A. Campbell, Miss Winifred Campbell, Miss Frances Campbell and maid, Montclair, N. J.; Mrs. Robert F. Palmer, Miss Josephine Palmer, Chicago; Miss Annie Glasgoe, Miss Ellen Glasgoe, St, Louis; E. P. Shaw, Brookline; Mrs. Henry Le B. Wills, Miss Margaret C. Wills, Rochester; Mrs. William A. Rice, Miss Catherine Rice, Miss Margaret Rice, Miss Virginia Rice, Miss Laura Rice, Miss Janet Marlin, New Haven; Mrs. Henry O'Brien, Mr. Everton O'Brien, St. Paul; Mr. and Mrs. Geo. G. Thomas, Glen Ridge, N. Y.; Mrs. E. R. Brevoort, Miss Brevoort, New York; Mr. and Mrs. Geo. C. Andrew, Brookline; Mrs. William H. Desmond, Scotland; Mr. and Mrs. John A. Tompkins, Baltimore; Mrs. J. G. Haskell, Miss Mabel B. Haskell, Lawrence; Mrs. Wm. MacDonald, Providence; Mrs. B. P. Mason, Miss Julia Mason, Miss R. L. Worthington, Washington; Mrs. F. G. Brown, Flushing.

Arrivals at the Overlook: Mrs. W. J. Nagel, Brookline; Miss I. R. Busby, Chicago; Miss F. Sublett, Warrenton, Va.; Miss Virginia Harrison, Philadelphia; George A. Jewett and family, Des Moines, Ia.; Mr. and Mrs. J. D. Whittemore, Gardner; Mr. and Mrs. Sturtevant, Bridgewater; Miss D. L. Adams, Miss N. E. Adams, Duxbury; Mrs. James O. Knapp, Newburyport; R. B. Chessiman, Abington; Mrs. Geo. E. Mathews and family, Miss Marion Hasting, Yonkers, N. Y.; Mrs. Frank H. Smith, Miss Helen B. Smith, Norwich, Conn.; Miss Annie Brown, Greenfield; Katherine Emery, Quincy, Ill.; Mrs. and Miss Pearett, Oak Park, Ill.

At the Idlewild: George Roman, Boston; the Misses Miller, Philadelphia; Mrs. A. H. Kruger, Mabel Kruger, Ethel Kruger, Bessie Kruger, Germantown; Mrs. David S. Muzzey and children, Miss Mary Matthews, Yonkers, N. Y.; Miss Helen E. Muzzey, Lexington; Mrs. Joseph O. Kane, Dorchester; Miss Mary L. O. Kane, Chestnut Hill; Mrs. F. E. Sanborn, Columbus, O.; Mr. and Mrs. H. E. Hunnerman, Boston; Mr. and Mrs. John W. Sawyer, Manchester, N. H.

Continued on Page 7

TALBOT'S

GOOD CLOTHES SHOP

... FOR ...

Mr. Summer Man

HAS IN STOCK

Outing Suits, . . . $8.50 up to $18.00

Outing Flannel Trousers, $3.50 up to $6.00

Outing Shirts of all kinds, $1.00 up to $3.00

Outing Hats, all kinds, . . 25c up to $2.50

Cool Summer Underwear, all kinds

EXTRA LARGE STOCK BATHING SUITS

One-Piece with Skirt, Two-Piece in Various Styles in Worsteds and Cotton, $1.00 to $5.00 per Suit

TENNIS JERSEYS STRAW HATS

SILK CAPS SILK HATS

TALBOT CO.

TAILORED CLOTHES

MINUS MIDDLEMEN PLUS QUALITY

199 Main St. . . GLOUCESTER

"HIS MASTER'S VOICE"

GLOUCESTER TALK[redacted]CHINE CO.

287 Main Street, Gloucester

Handle the Complete Line of Victor and Columbia Talking Machines and Records. Also Machines Repaired. A full assortment of Needles of all makes.

SPECIAL TO SUMMER RESIDENTS

Fancy Dyeing and French Cleansing Done in the Highest Style of the Art

BOSTON DYE HOUSE

269 Main Street, Gloucester, Mass.

Just below the Olympia Theatre

Tel. 361-L.

All work Done in 24 Hours

GEORGE L. BROWNE

Undertaker and Embalmer

Open Day and Night. Personal attention guaranteed. Embalming, Funeral, Transfer, Cemetery and Crematory work

Orders from any part of the Summer Colony Given Immediate Attention.

30 Main Street, . . Gloucester

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FISHING TACKLE

Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers Lights, Hooks, Lines, Etc.

LOTHROP'S PATENT FOG HORN

L. D. LOTHROP & SON

70 DUNCAN STREET - - GLOUCESTER

Theo. L. Martin Co.

Importing Tailors

Custom Clothing Made in Our Own Shop by Gloucester Folk

¶ We carry a large line of Outing Cloths, Irish Crashes, Flannels, Homespuns, etc.

¶ Sole agents for Gloucester for E. H. Van Ingen Co., Blarney's and all other English makes.

¶ Your needs can be supplied by us.

Repairing, Cleansing and Pressing.

132 Main Street, Gloucester

Over Barker's Drug Store

East Gloucester

Continued from Page 1

Arrivals at Merrill Hall in the past week: Miss Lena Mae Yeaton, Miss Jessie S. Barnard, Boston; Mr. and Mrs. S. H. Elliott, Mrs. F. G. Elliott, Ardmore, Pa.; Mrs. J. B. Crowell, Mary E. Crowell, John B. Crowell, East Orange, N. J.; Miss P. A. King, Brooklyn; Mr. and Mrs. Shirley Boyd, Cambridge; Mrs. A. C. Vosborgh, Pittsfield; Richard Vosborgh, Syracuse; Mrs. V. G. Hall, Miss C. Hall, Miss Mildred Beans, San. Jose, Cal.; Annie H. Aldren, Roxbury; Mr. and Mrs. Herbert W. Eustis, Mr. and Mrs. W. J. Chesterman, Benj. F. Beale, M. Charp, Emily C. Hendersen, Miss Eva Ruth Barton, Randolph Martin, Boston; Mrs. L. Curry Lee, Washington; Miss A. L. Washburn, Miss W. D. Washburn, Taunton; F. M. Knott and son, Boston; Mr. and Mrs. F. S. Bidwell, Miss A. E. Bidwell, Windsor Locks, Ct.; Mr. and Mrs. E. F. Chamberlain, Virginia Chamberlain, Eleanor W. Chamberlain, East Orange, N. J.

The hotel Thorwald at Bass Rocks continues to maintain its popularity. Many of the old patrons have returned and will remain throughout the season. Among them are Mr. and Mrs. L. W. Southgate and their son, Mr. Richard Southgate, of Worcester; Prof. William McGucken, New York City; Mr. and Mrs. Bradley Welch, daughter and maid, Bryn Mawr, Pa.; Mrs. Ralph Booth and family, Detroit; Mrs. Robert J. Nelden, Miss Kathleen Nelden, Patterson, N. J.; Mrs. Frank Field, Washington, D. C.; Mr. and Mrs. C. A. McGregor and daugher, Haverhill; Mrs. George Black and son, George, of Detroit, Mich.

The popular mid-week dances at the Thorwald are much enjoyed by guests of that hostelry and the cottage people of the vicinity. Very pretty parties are to be seen in the Thorwald ball room on every Tuesday and Friday evenings.

The entertainment and dance of the baseball team and the help at the Hawthorne casino, Friday evening was a most successful affair. Everybody had a good time and sociability reigned supreme. Many of the guests were present and assisted materially in the festivities of the evening. Following is the dance program and officials of the floor:—

1.	[illegible]	Our Prop.
2.	Two-Step,	Oh You Zoo
3.	Schottische,	Our Steward
4.	Waltz,	Keep Off Grape Vine Road
5.	Tango,	Our Head Waiter
6.	Moonlight Waltz,	Our Chef
7.	Galop,	Don't Forget the Barber
8.	Two.step,	Oh you Thorwald
9.	Boston Dip,	Who Said We're Slow
10.	Waltz,	Oh You Moorland
11.	Two-step,	Who Said Worcester Was Slow
12.	Moonlight Waltz,	The Happy Pair J & B

Entertainers: — L. Goff, J. Mason, Miss E. Cassidy, Miss L. Rose, Miss H. Carson, Miss S. Gallagher, Miss A. Meehan.

Floor director, A. J. Whitcomb; assistant floor directors, Miss S. H. Ogle, J. Mason.

Reception committee, Miss H. Marshall, chairman, Miss L. Lowery, Miss L. Rose, Miss E. Connor, Miss G. Tibbetts, Miss R. Baldwin, Miss M. Sargent, Miss M. Engstrome.

Dance committee, Miss B. Osgood, Miss C. Herlihy, J. V. Seitz, F. H. Shute.

Base ball team, J. Clancy, R. Greene, B. Clancy, F. Anderson, W. Putney, B. Richards, G. Currant, T. Dee, G. Killion, W. McManus, G. Putnam, A. Greenberg, R. Courant, B. Taylor, E. Sinclair, J. Mason, L. Goff, J. Albert, C. Priest, Mascot H. Stewart.

Mr. and Mrs. F. A. B. Lowe of Indianapolis who for the past twelve years have made the Rockaway their summer home, were welcomed to that hostelry this week. In Mr. Lowe it is a "return of the native," he being born in East Gloucester, with the homing instinct strong.

Miss S. F. O'Dea, Miss A. L. O'Dea, Miss M. J. Driscoll of Boston are a party of young women who are spending the vacation season at the Rockaway.

Mr. and Mrs. John S. Blank and son Wesley of Winchester have returned for their sixth season at the Rockaway.

Mr. and Mrs. A. L. Morrison of Providence are spending their initial season at the Rockaway.

Charles A. Wescott of Jersey City is spending his fourth season at the Rockaway.

Miss Edith F. Howe and J. F. Batchelder of Haverhill are registered for July at the Rockaway.

Miss E. V. Peed of New York and Mrs. G. B. Rhoades are among those to register at the Rockaway, this being Mrs. Rhoades' fifth season at that hostelry.

Miss Mary C. Fraser of Providence has joined her sister, Mrs. Samuel McIntosh, this being her fifth season here.

Mrs. F. J. Johnston and children from San Antonio, Tex., are making their first season's stay at the Rockaway.

Mrs. William L. Johnson, Misses Althea and Dorothea Johnson of New Orleans are a well known southern family who are making the Rockaway their summer home.

R. J. Cleland, Mrs. R. R. Cleland and Miss Seaver of Springfield are spending their sixteenth season at the Rockaway.

Miss Emma F. Holloway and Miss Minerva Stroebel of Philadelphia are making a July stay at the Rockaway.

Misses Grace L. and Ellen S. Jenkins of Richmond are spending their fifth season at the Rockaway.

Miss A. M. Schultz and Miss Eva M. Barnes of New York are numbered among the July guests at the Rockaway.

L. J. Smith, the Misses Gertrude and Amanda Smith of Jenkintown, Penn., are, for their fourth season at the Rockaway.

Prof. and Mrs. William H. Pabodie, Dr. and Mrs. William Hier of Cincinnati have returned to the Rockaway for their eighth season. Prof. Pabodie is principal of a High school and was ex-Pres. Taft's preceptor in the latter's prep. days.

Miss E. A. Roelker and Miss Elsie Roelker of Brooklyn are spending their second season at the Rockaway.

The Misses Helen T. and Clara H. Walker of Worcester are spending their first season at the Rockaway.

Mrs. E. Z. Blagg, Dorothy and Margaret Blagg of Cincinnati have returned to spend their sixth season at the Rockaway.

Mrs. J. A. Caldwill of Chattanooga will remain until September at the Rockaway.

Charles B. Bingham of Watertown, N. Y., has joined his family at the Rockaway.

Virginia Marshall and Julia Abbe of Dublin, N. H., are making a stay at the Rockaway.

Mrs. Amelia Kritchmer and Miss Kritchmer of Brooklyn are making a stay of three weeks at the Rockaway.

Mr. and Mrs. J. C. Hartland have joined the Worcester contingent at the Rockaway for a fortnight's stay.

Mrs. H. M. Hedderley of Worcester has joined the Hartley's at the Rockaway.

N. Y. Y. C. to Hold Two Races Here

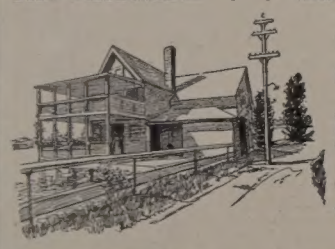
Sailing instructions for the annual cruise of the New Yacht Club were sent out by the regatta committee of that organization Tuesday.

The itinerary includes the rendezvous at New London, August 5, with a run to Newport, August 6, for the Rear Commodore's Cup; from Newport to Vineyard Haven August 9 for the Vice Commodore's Cup; from Vineyard Haven to Provincetown August 11 for special cups, including the Robert E. Todd cup for schooners built prior to 1900; from Provincetown to Marblehead August 12 for the Commodore's Cups; from Marblehead to Gloucester August 13, for the Navy Challenge cups, and from Gloucester to Marblehead August 14, for the Alumni Association of the United States Navy Challenge Cups.

The Astor and Kings Cup races will be held at Newport. For the first time in connection with the race for which his father, the late John Jacob Astor, for many years donated cups. Capt. Vincent Astor presents two cups, one for schooners and the other for sloops, cutters and yawls.

Continued on Page 7

THE BARNACLE . . Annisquam



Curious Foreign Things For Sale

Tea Shrub Ginger Ale, etc., served on the Verandas over-hanging the 'Squam River

The Barnacle is open after 10.30 A. M. every day except Sunday
The Tea House opens at 3.30.

ON THE NORTH SHORE, MAGNOLIA, MASSACHUSETTS

Green Gables Club

RESTAURANT DE LUXE

¶ Offering hotel accommodations in the luxurious and congenial surroundings of a family motor club. ¶ Open-air dining-room. ¶ A la carte service of the best at all hours. ¶ Large airy bedrooms with connecting baths.

TELELHONE MAGNOLIA 19

WELL'S GARAGE

130 WASHINGTON ST., . . Near R. R. Station

Sole Agent on Cape Ann for
THE OVERLAND AUTOMOBILES

Michelin Tires. Automobile Supplies of all kinds in stock and Repairs by first-class workmen.
Gasoline, 20c per gallon.

ROY C. WELLS, Proprietor . . . GLOUCESTER

ROCKHOLM

IN ANNISQUAM

¶ To those who have not experienced the joys of a summer at Annisquam the following will be interesting and valuable.

ANNISQUAM has had a growth, especially during the past ten years, that has achieved the ideal combination for the summer home — beauty, cool comfort and simplicity with residences of high class. The best residential sections are reached by roads hidden from the casual tourist and for this reason the attractiveness of these sections is, perhaps, not fully realized.

ROCKHOLM is a large and beautiful tract, naturally and unusually adapted for fine summer homes. Every site is one of independent and varied attraction. The open sea, hills, rocks and woods give their best to Rockholm. Fine roads wind through this property from which the beauties of Annisquam may be seen at their best.

When Motoring Visit Rockholm

WALTER O. ADAMS

Managing Sales Agent ANNISQUAM, MASS.

KEEP COOL IN HOT WEATHER!

The Gloucester Electric Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex.

ELECTRIC FLAT IRONS for the Laundry
Contribute to the Comfort of Servants. To be had at Cost.

A Full Stock of Electric Appliances for Domestic Purposes.

Office: 102 MAIN ST., GLOUCESTER, MASS.
Near Waiting Station

HERMAN W. SPOONER

Civil Engineer and Architect

Special Attention Given to Designing
SUMMER HOMES

Proctor St. Tel. 812-M Gloucester

Yacht and Motor Boat Supplies

¶ Galvanized Anchors, Boat Pumps, Stuffing Boxes, Bells, Horns, Sidelights, Fire Extinguishers, Blocks, Pulleys, Deck Plates, Maxim Silencers, Spar Varnish and Marine Paints, Copper Paints.

General Hardware and Plumbing

L. E. ANDREWS & CO.

117 & 121 Main St., Gloucester

Workshop, 44 Rogers St.

JOHN J. McDONALD

..ELECTRICAL CONTRACTOR..

GENERAL ELECTRICAL SUPPLIES

¶ Especial Attention Given to Work of Summer Residents. Only First-Class Workmen Employed.

11 Washington St. (Next to Puritan Hotel) Gloucester
and Shore Road, Magnolia Telephone 473-W

THE GLOUCESTER TALKING MACHINE CO.

Maintains a Jewelry Repairing Department. Watches, Clocks both Foreign and Domestic, Repaired by Skilled Workmen. Highest Grade Watch Springs for Foreign and Domestic. Watches, and Clocks. All work Guaranteed. Notify us by mail or telephone and we will call to any part of the Summer Colony. Tel. 829-M.

287 Main St., Gloucester, . . . Near Union Hill

Grand View Hotel

Annisquam, Gloucester, Mass.

Commands one of the Finest Views of Ocean, River and Woodland on the North Atlantic Coast.
Near Fine White Sand Bathing Beaches, Boating, Tennis, Etc.
Open during Sea Fowl Shooting Season in Fall

J. LEWIS PUBLICOVER, Prop.
SEND FOR BOOKLET

The Greater New York Store

83-85 Main Street, Gloucester, Mass.

Operating Stores in New York, Springfield, Cincinnati, Bangor, Me., and Portsmouth, N. H.

¶Offers to the Ladies of the Summer Colony one of the largest and most comprehensive stocks of Exclusive Apparel for Women to be found in New England. We are prepared especially for the needs of the summer residents of this section, having anticipated their wants.

¶We have in stock **Ladies'** and **Misses' Suits** and **Coats, Linen Suits** and **Coats** of exclusive designs and material which cannot be duplicated in this section, **One-Piece Party Dresses, Petticoats, Skirts, Waists, Summer Dresses** of every description, **Raincoats, Children's Dresses, Outing Skirts, Sweaters, Corset Covers, Night Dresses, Children's Coats, etc.** The finest and most desirable line East of Boston.

¶In **Millinery** we have the latest conceptions of the leading designers of Paris and New York, styles and shapes which cannot be duplicated elsewhere.

¶We are pleasantly located in our New Store, formerly the Y. M. C. A. building, the two floors of which have been finely remodeled and fitted for the business with all the latest conveniences. The ladies of the Summer Colony are cordially invited to make this store their shopping headquaters.

ALTERATIONS FREE **The Greater New York Store** A. SOLOMON, Manager

ADOLF KIRK

Upholsterer and Decorator

CUSTOM MADE FURNITURE AND CUSHIONS A SPECIALTY.

¶ Slip Covers and Upholstery Stuffs. ¶ Mattresses and Spring Beds. ¶ Window Shades and Draperies. ¶ Boat Cushions and Pillows made of Pantasote with Silk Floss Fallings are Comfortable and Safe Life Preservers. ¶ Sole Agent for the Famous **Willowcraft Shop** on Cape Ann. ¶ Specially made Reproductions from the Antique. ¶ Davenports, Couches, Easy Chairs. ¶ Repairing and Polishing.

Goods delivered to all parts of the Cape.

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Builders of Evaporating Glue Coils and Agitators, Vessel and Yacht Steerers, Sloop Engines and Fish Fibering Machines, Steam and Gasoline Engine Repairing. Agents for Gasoline Marine Engines. Dealers in Belting, Steam and Water Pipe and Fittings, Mill Supplies.

236 MAIN STREET, GLOUCESTER, MASS.

PERKINS & CORLISS' GLOUCESTER and MAGNOLIA AUTO BUSS LINE

Leaves Wetherell's Drug Store, Post Office Square, Gloucester Leaves Oceanside Hotel and Lycett's Drug Store, Magnolia

WEEK-DAY TIME—Leave Gloucester 6.45, 9.00, 10.00, 11.00 A. M. 1.00, 2.00 3.00, 4 00, 5.00, 6.00, 7.00, 8.00, 10.00 P. M. Leave Magnolia:—8.00, 9.30, 10.30, 11.30 A. M. 1.30, 2.30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 10.30 p. m.

SUNDAY TIME—Sunday Leave Gloucester: 9.30, 12.00 a. m. 2.00, 3.00, 5.00, 7.00, 10.00 P.M. Sunday Leave Magnolia: 10.00 A. M. 12.30, 2.30, 3.30, 5.30, 7.30, 10.30 P. M. Tel. 200.

GLOUCESTER WINDOW CLEANING CO.

Windows Cleaned in Stores, Offices and Private Dwellings by the week or month. Brass Signs Polished, Paint Washed and Floor Scrubbed and Oiled. Janitor work taken care of on Contract saving you 50 per cent. General Account for New Buildings. Estimates Cheerfully given. See us before making contracts. Orders promptly attended to.

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Gloucester National Bank

Formerly Gloucester Bank .. Established 1796

¶ This old-established bank, identified with the business of this community for one hundred and thirteen years, having remodeled its banking rooms for the convenience and pleasure of its customers, invites the accounts of individuals, firms and corporations.

Every facility afforded warranted by Good Banking

Capital, $200,000 **Surplus, $100,000**

THE HARBOR VIEW

EAST GLOUCESTER, MASS.

First in Excellence
Second in Size

APRIL to NOVEMBER

SEE GLOUCESTER HARBOR!

¶Summer Visitors, use the **East Gloucester Ferry** to and from the City proper and see the Water Front of the Foremost Fishing Port in America. Land at Davis Wharf near the Business Section and at Rocky Neck and Ferry Landing, East Gloucester.

J. C. FOSTER, Manager

STEAMER LITTLE GIANT AND STEAMER COLUMBIA

TIME TABLE

Leave East Gloucester, 6.30, 6. 50, 7.15, 7.45, 8.15, 8.45, 9.15, 9.45, 10.15, 10.45, 11.10, 11.30, 11.50, A. M.; 12.10, 12.30, 12.50, 1.15, 14.5, 2.15, 2.45, 3.15, 3.45, 4.15, 4.45, 5.15, 5.45, 6.10, 6.30, P. M.

Leave Gloucester, 6.40, 7.00, 7.30, 8.00, 8.30, 9.00, 9.30, 10.00, 10.30, 11.00, 11.20, 11.40, 12.00, A. M.; 12.20, 12.40, 1.00, 1.30, 2.00, 2.30, 3.00, 3.30, 4.00, 4.30, 5.00, 5.30, 6.00, 6.20, 6.40, P. M.

Boat touches at Rocky Neck each trip.

HALFDAN M. HANSON

ARCHITECT

ANDREWS BUILDING

119 Main Street, Gloucester

RODERICK MACDONALD

Agent for the Plant Line

To Nova Scotia, Cape Breton, Prince Edward Island and Newfoundland

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ROCKAWAY

Situated close to the Water

Most Convenient Hotel at EAST GLOUCESTER to the Electrics

W. H. PUBLICOVER, Proprietor

The Annisquam Region

Continued from Page 5

Episcopal services are held each Sunday morning during the summer in the Village hall, Rev. W. S. Packer being the officiating rector.

Prof. and Mrs. Charles F. Bradley invited the congregation to meet Mr. and Mrs. Packer at their home on Adams road on Wednesday afternoon, a reception was held in the garden from four to six. A large number availed themselves of the opportunity to be present.

A pleasant event was the "poverty party" given Saturday evening at the summer home of Mr. and Mrs. Everett Hall of Haverhill at Goose Cove. About 35 guests were present and a delightful old-fashioned New England supper was partaken of in the grove near the cottage. Candles and lanterns were used for light and the evening an ideal one for such an occasion.

After the supper dancing and singing helped to make the remaining hours pass pleasantly.

B. Frank Ellery who dressed as a shabby "genteel" and sang the song by that title, won the prize.

Among those present were Mr. and Mrs. Pinkham of Middleboro, Miss Olive Robinson and William Fillibrown, Mr. and Mrs. Philip Morrill, Mabel, Mildred, Alva, Harold and Douglass Morrill of Mattapan and Annisquam; Clifford C. Hall, Fred Hall and C. G. Boyd of Haverhill, William Stewart, Mabel Stewart and William Bailey of Malden, Mr. and Mrs. Geo. Sawyer and daughter, Elizabeth, and Mr. and Mrs. George E. Bailey of East Gloucester, Albert Campbell and Mr. Perkins of Gloucester, and Mr. and Mrs. B. Frank Ellery of Annisquam.

East Gloucester

Continued from Page 5

The dancers at the Hawthorne Casino have found the Hawthorne Tea Room a very pleasant place to get refreshments between dances.

Dr. Fletcher of New York and Boston entertained about a dozen friends at tea Friday afternoon at the tea room.

Other guests at the Hawthorne tea room were: Mrs. Emerson, Mrs. Butler, Mrs. Elwell and the Misses Elwell, Miss Elizabeth Lathrop and friends, Miss Hyde of New York, Miss Box of Buffalo, Miss Marian Dana of Brookline, Mrs. Friend and Miss Friend, Mrs. Merriam, Mrs. Tyson and Miss Robbins, Dr. Brown, Mr. Wiggin, Mr. Reid, Miss Julia M. Gordon and Mr. Thomas B. Gordon of Milton, Miss A. Miller Craig of Sherborn, Mrs. Harry Pew and friends of Gloucester. Mrs. Pew entertained friends at a card party and tea Wednesday, July 23.

Mr. George H. Crosby and family, the former, vice-president of the Rock Island Railroad are making a short stay at the Thorwald.

Mr. and Mrs. Bradley Welch of Bryn Mawr, Pa., are entertaining Mr. Welch's parents Mr. and Mrs. G. H. Welch of Torrington, Conn.

The guests at the Thorwald are arranging for a Masquerade Ball, the date of which will be announced later.

Mrs. John F. Nash and Miss Helen Nash of Syracuse, N. Y., have returned to the Thorwald for their sixth season.

Dr. and Mrs. E. E. Hopkins of Boston are week-end guests of Mrs. Clark Salmon of Kansas City.

Continued on Page 8

The Rockport Shore

Continued from Page 1

Charles H. Dillaway of Boston, whose cottage is on Marmion Way, where he has been coming for the past 34 seasons, has maintained for a long period of years the title as the champion tautog fisherman of the Rockport shore. During the week he has taken some especially good strings and Tuesday while fishing from the rocks near Straitsmouth landed one of the finest specimens of this fish caught here for a long time. The fish was 22 1-2 inches long and weighed seven pounds, the usual average being from four to five pounds.

The tautog alone, of the fish found here, retains its Indian name. All the other species found in the waters of New England are common to Old England, but the tautog is not found on the other side hence the retention of its name.

Mr. and Mrs. William H. Barrows of Pittsfield are among the week's comers to the Ocean View.

Among the Philadelphians are, Mrs. L. Shultz, Mrs. H. Schwartz and Miss Elizabeth Schwartz, who are here for the rest of the season.

Mrs. H. Adelaide Hovey of Waltham has opened her cottage at Land's End for the summer.

F. L. Morgan and family of Boston are occupying the Kerr cottage, Sandaba avenue, for the summer. Mr. Morgan is a brother of William Morgan, who has for several seasons occupied the Charles F. Mills cottage, Marmion Way.

Robert Coit, the Boston architect, has arrived at his bunglalow at Land's End.

Mr. and Mrs. Charles W. Small of Malden are occupying "Shore Acres" on Brierstone rd.

Mr. and Mrs. Charles Benson and daughters, Ruth, Mary, Esther and Lucile, of Bridgewater, are spending a few weeks at Hale's bungalow, High street.

Prof. and Mrs. John P. Marshall and Master Jack sailed for Europe Saturday on the Canopic, going by the way of the Azores, Maderia, Gibralta, Algiers and Naples. They will land at Genoa and go to Montreux, Switzerland, where they will be joined by Mrs. Marshall's father, Albert Geiger of Boston. They will spend the month of August at Montreaux, arriving home late in September.

The U. S. ship Mayflower with the Naval Board on board visited Rockport Sunday and the board dined with Congressman Roberts at his summer home at Loblolly Heights, Land's End.

Superintendent Smith is rebuilding that section of Marmion way Sandaba avenue and the end of the road owned by the town, fronting the George W. Harvey property, he having made a liberal donation to help along the work. The "cradle" holes on the streets are to be filled with "tarvia" and small crushed stones so as to grade the surface evenly.

Among those recently entertained at The Edward have been: Miss Elizabeth Tracy, Boston; Mr. and Mrs. Carl N. Weintz, Mr. and Mrs. E. G. Merkle, Mrs. A. O. Parker, Miss Asenaht Parker, Mr. Austin H. Parker, Miss Effie Haaring, Chicago; Mr. and Mrs. Stover, Miss Stover, Marblehead; Mr. and Mrs. John Glover, Salem; Mr. and Mrs. J. C. Phipps, Hudson, Wis.; Miss Elizabeth H. Bowler, Springfield.

Austin W. Parker, with his mother and sister, Aseneath, of Chicago, Ill., have been recent guests of Mrs. Wheeler, Broadway. They, with a party of eight others, are visiting the famous summer resorts in this section of the country. The parties are registered at "The Edward," Pigeon Cove, and are captivated with the magnificence of the new hotel, speaking in glowing terms of its location, water view, furnishings and service. The Parkers were residents of this town about 34 years ago and won many friends during the short period they lived here.

Judge Fred M. Chandler of Lawrence and family are at the Mary Hampton cottage, Land's End, for the summer.

Sunday Morning at ten o'clock the President's yacht Mayflower came into Sandy Bay harbor and anchored at the mouth of Long Cove breakwater, Rockport, within a few hundred yards of T wharf. She had on board the committee on naval affairs, who are in these waters on a tour of inspection of the Charlestown and Portsmouth navy yards.

On their way from Boston to Portsmouth they visited Sandy Bay harbor where they were the guests of Congressman Ernest W. Roberts, who has for years been a member of the committee and for many years a summer resident of Rockport.

Landing at T wharf they found automobiles awaiting them and they were shown the town and given the beautiful ride around the Cape, also visiting Bass Rocks and Magnolia. Returning to Rockport they motored to Congressman Roberts' cozy summer home at Loblolly Heights, opposite the twin lights of Thacher's.

The party consisted of Chairman Lemuel Padgett of Tennesse, John J. Mitchell of Massachusetts; Patrick H. Kelly, Michigan; Daniel J. Riordan, New York; Elisha Theall, clerk; Peter G. Geary, Rhode Island; Walter L. Hensley, Missouri; Fred A. Britten, Illinois; John Farr, Pennsylvania; William J. Browning, New Jersey; Samuel A. Witherspoon, Mississippi; Samuel J. Triffle, Georgia; Robert E. Lee, Pennsylvania; William D. Stephens, California; E. R. Bathrick, Ohio and Frank Buchanan, Illinois. In the afternoon the party was enlarged and enlivened by the arrival of Judge and Mrs. Chandler of Lawrence, Mr. and Mrs. Charles Liffler of Cambridge; Mr. and Mrs. Charles T. Small and Mr. and Mrs. Charles W. Small and Mr. and Mrs. E. E. Locke of Malden; Major and Mrs. Walter S. Hale of Rockport; Mrs. Guy Leavitt of Brookline; Robert H. Newcomb, Mrs. Newcomb and Miss Pauline C. Clark of New Bedford; Mr. and Mrs. George F. Babbit of Boston.

The auto cars were brought into service again in season to reach the ship in time to sail at five o'clock, when the handsome white craft moved gracefully across the harbor, passing out of the northern entrance and steamer to Portsmouth, N. H., from there she will go to Frenchman's Bay and thence to Washington.

Robert H. Newcomb, formerly private secretary to Congressman Roberts proved an able assistant in the entertainment of the committee in procuring autos for the party. Those who kindly responded with the use of their cars were Charles Liffler, Jr., Charles T. Small, Charles W. Small, Major Walter S. Hale, William J. Hobbs, E. E. Locke, J. R. Worcester and Selden G. Bartlett of Annisquam.

Magnolia

Continued from Page 2

Prominent Philadelphians who are registered at the Oceanside for several weeks include: Mr. and Mrs. N. Meyers Fitler and chauffeur, who are motoring through New England.

Mr. and Mrs. C. S. Dewey of Chicago, two children and maid, arrived Saturday to spend some time with their parents, Mr. and Mrs. A. B. Dewey, Oceanside guests for the season.

D. W. Hamilton and John Wilbur ran down from Boston this week for a week end stay over Sunday.

J. P. McKinney, Jr. of Pittsburg, well known and popular among the younger set at the Oceanside, returned this week for his annual visit.

Mr. and Mrs. L. W. Davis and H. W. Davis of Pelham, N. Y., are registered at the Oceanside for a week. They are on a motor trip and their objective is a Maine resort.

Mrs. John Stafford of Philadelphia, Miss Rebecca Stafford and Miss F. M. Babon are new comers at Magnolia, who have taken apartments at the Oceanside until September.

Richard F. Day of Springfield has joined Mrs. Day at the Oceanside.

Miss Grace Frost of Toledo is the guest of Mrs. Jay Secor of that city, who is in the Breakers cottage for the season.

Miss Sally Ginn of Boston is visiting Miss N. L. Higgins, who is with her parents, Mr. and Mrs. A. C. Lawrence, of Boston, Oceanside guests for the season.

Mr. and Mrs. D. Murphy, Miss Murphy of Ottawa and George K. Warwick and family of Toronto have been making a stay at the Oceanside during the week.

Mr. and Mrs. Edward Jackson, maid and chauffeur of New York spent the week at the Oceanside.

Mrs. Fred Hornbeck of Kansas city is the guest of Capt. and Mrs. Charles W. Littlefield, who are occupying the Covel cottage.

East Gloucester

Continued from Page 7

Mrs. Charles F. Wonson gave a reception at her summer cottage, Buhler Lodge, Rocky neck, yesterday afternoon, to a number of her friends. She was assisted in receiving by her daughter-in-law, Mrs. Roy W. Wonson, of Staunton, Va.

The Hawthorne Inn employees baseball team will accept challenges from any other Hotel employees team in Gloucester and suburbs. Managers, Harris and Greene.

Arrivals at Beachcroft are: R. W. Rice and wife, New Haven; Mrs. E. H. Conglo, Somerville; Mr. H. E. Cooke, Washington; Mr. and Mrs. Cliff R. Rogers, Springfield; Mr. and Mrs. H. G. Prescott, Washington; Mrs. H. M. May, Garden City, Cuba; F. H. Fisher and wife, Elinor Fisher, Louise G. Baltjel, Rochester, N. Y.; Miss Mary Geiger, Walter Leevis, Mrs. Leevis, Brookline; Mr. and Mrs. Greenlief, Marion Greenlief, Louis Greenlief, Albany; W. C. Hamilton and wife, Mrs. S. Hunter, Fitchburg.

Arrivals at the Delphine: Mr. and Mrs. F. H. Jacobs, Brookline; Mme. J. D. DeMoraie, Raphala DeMoraie, Boston; Mary D. Torr, Lucy C. Torr, Detroit; Mr. F. W. Cola, Mrs. Gwladys Cola, Yonkers, N. Y.; Mrs. C. C. Deckert, Miss C. C. Deckert, East Orange; Clark Hayden, Newtonville; Mrs. F. H. James, Buffalo; H. A. Watson, Boston; Edwards Kneass, Philadelphia; Miss Follen, Boston; S. D. Hayden, Newtonville; Miss E. Page Perrin, Washington.

Continued on Page 9

The Back Countrie

Two teams made up of Myopia polo players designated as Red and White played an exciting and interesting game here Saturday afternoon for cups given by Mrs. C. A. Munn, of Manchester. The game was watched by nearly 300 spectators, mostly summer visitors.

The polo field was in the best of shape for the game, which has been looked forward to for several weeks, and the ponies appeared to enjoy the game as well as the spectators and players.

S. McKean and Q. A. Shaw were the heaviest scorers for the Reds, who won by a score of 10 to 7. Both teams started without handicaps and played eight 7½-minute periods.

Dudley P. Rogers was the star player for the Whites, making four of the goals out of the seven for his team. In the fifth period there were 7½ minutes of playing without a score. The summary:

Reds—1, C. A. Munn; 2, S. McKean; 3, Q. A. Shaw; back, J. B. Moulton.

White—1, S. Lee; 2. H. P. McKean; 3, D. P. Rogers; back, F. B. Fay.

FIRST PERIOD.

Goals, Won by, Made by	Time m s
1—Reds, S. McKean,	9:00
2—Red, Munn	5:30
3—Red, S. McKean	0:29
4—Red, Shaw	0:32

THIRD PERIOD.

5—White, H. P. McKean	1:05
6—Red, S. McKean	0:35
7—Red, S. McKean	1:00
8—White, Rogers	0:20
9—White, Rogers	1:00

FOURTH PERIOD.

10—White, H. P. McKean	0:25
11—Red, Shaw	5:32

SIXTH PERIOD.

12—Red, Shaw	4:05
13—White, Rogers	3:25

SEVENTH PERIOD.

14 Red, S. McKean	5:30

EIGHTH PERIOD.

15—White, Rogers	0:28
16—Red, Shaw	1:00
17—White, Fay	1:30

Goals made by Reds 10, earned 10; White, goals made 7, earned 7. Referee, Maxwell Norman. Timekeeper and scorer, Frank Dane. 8 and 7½m periods.

A wedding of much interest took place Saturday at St. John's Episcopal Church, when Miss Marian Gail Stephens, daughter of Mrs. Henry Stephens of Detroit, who is stopping at the Paine cottage at Prides Crossing for the summer months, was united in marriage to Herbert Hughes of Paris, France.

The marriage ceremony was performed by Rev. Sherrard Billings, rector of the church, the ring service being used. The church was well filled with friends and relatives of the bride and groom.

The bride wore a simple gown of white and was unattended. The best man was Preston Halsted of Rome, N. Y., a near friend of the groom.

Following the church services a wedding breakfast was served at the summer home of Mrs. Stephens at Prides Crossing, where covers were laid for fifty. Mr. Hughes was born in Fort Wayne, Ind., and is the European representative for a motor company.

Mr. and Mrs. Hughes sailed for Europe from New York Wednesday and after their honeymoon they will go to Paris, where they expect to be in their new home October 1.

BRIAR NECK

Briar Neck, the most recently developed of the summer resort sections, steadily grows in favor. Several new cottages have been erected during the season and are occupied by their owners and several more are in process of erection and will be ready for occupancy another season. An improvement of note in this locality has been the construction of two plank walks by the city, one leading toward Witham street and another to the beach affording a good footing over the sand which is appreciated by the residents and all others who have occasion to visit this locality.

All the cottages are occupied and there promises to be material additions to their number within a few years.

James V. Somers and family are among the cottage owning contingent who have returned to the neck for another season.

Capt. John Geary and family, with Arthur and Joseph Geary of Gloucester, are enjoying life at their summer home.

Mr. and Mrs. W. A. B. Smith of the city proper opened Ocean View cottage early this season.

Mr. and Mrs. Edward N. Stillman of Charlestown are occupying their cottage another season.

Rev. and Mrs. Franklin Hamilton of Milton are again established in the Sylvanus Smith cottage.

Mrs. Frank L. Morrison of Franklin, N. H., is established at her Barberry way cottage.

Miss Houston and Miss Jennie A. Houston of Chicopee are at their Nonotuck avenue summer house.

Albert B. Morgan of Malden is building a new cottage here for occupancy.

Jesse Sargent and family of Malden have moved into their new cottage.

John Mitchell and family of Spring street, Medford, have moved into their cottage just completed.

Guy A. Bolton, of 348 Central park, west, New York City, has the Falk cottage for the season.

Frank E. Perkins of Hollis street, Newton, is occupying the Samuel H. Rogers cottage this season.

Albert P. Madeira and family of Washington have taken the John E. Parker cottage.

Mrs. Edith C. Saxton of St. Louis is occupying the Pomeroy cottage.

Joseph LaCroix and family of Southbridge have leased the Rankin cottage.

Mr. W. D. Gaines of Tarrytown, N. Y., is established in the Lothrop cottage.

Mr. Hamill and family of Boston are at the Charlton cottage.

Mr. McCarthy and family of Lawrence have moved into their new cottage recently completed.

A first-class, out-of--the-ordinary Summer or Winter Property that cannot be replaced for $35,000.00

My Price, ... $15,000.00

This beautiful estate, with Fruit, Ornamental and Shade Trees. House has 16 Rooms, Hot and Cold Water, Sun Parlors, Garage, Barn and every modern convenience, Splendid Ocean, Harbor and Woodland Views, very conveniently located.

IS THIS NOT YOUR OPPORTUNITY?

Nat. L. Gorton, . . . Gloucester, Mass.

MAGNOLIA ! !

Several CHOICE BUILDING LOTS located on FLUME and NORMAN Avenues, near the OCEANSIDE HOTEL. Also LARGE LOT on the Corner of FLUME and LEXINGTON Avenues. FORMERLY OCCUPIED BY NEW MAGNOLIA HOTEL.

A Rare Opportunity to Secure a Summer Home or for an Investment.

CAVANAUGH & McEACHERN

Brown Building GLOUCESTER, MASS.

The Stacey cottage is this season occupied by Mrs. A. V. Walker of Wichita, Kan.

Charles Swinson and family of Gloucester are again domiciled in Marshfield cottage.

Rev. C. Oscar Ford and family of Greenfield have returned to their cottage on Cliff road for another season.

Recent arrivals at the Good Harbor Beach Inn: Herber W. Fishon, Malden; Mrs. Henry Robinson, Mrs. Chauncey Adams, Miss Elizabeth Adams, Concord, N. H.; Laburton Hulbert, Lexington; Mr. and Mrs. Charles L. Anderson, Miss Ruth C. Anderson, Miss Marguerite Anderson, Kenneth C. Anderson, Newtonville; Mr. and Mrs. John Doyle, Worcester; Mr. and Mrs. H. A. Palmer, Meriden, Conn.; Mr. and Mrs. E. W. Lincoln, Boston.

Mrs. H. F. Lane & son, Philip, have gone to the mountains after spending four weeks at the Good Harbor Beach Inn.

Mr. and Mrs. Victor F. Carl and daughters, Ruth and Pauline, have returned to Boston after a pleasant stay of three weeks at the Inn.

Mrs. F. B. William and son, Newton, of Kansas City, have been spending the past two weeks at the Inn. They were accompanied by Mrs. G. W. Stiles of Malden. This is their second season here.

Among those to spend the week at the Inn were, Alice A. Myer, Blanche Neal, May E. Wildinn, of Washington.

Mr. and Mrs. L. C. Linscott and Mrs. Forrest F. Hall of Brighton have been spending the past two weeks at the Inn and will return later for another stay. While here they had as guests, Mr. Forrest F. Hall and Calvin S. Wyer of Brighton, Mr. and Mrs. H. B. Pike of Clinton, Ind., and Misses Katherine and Margaret Mulligan of Winthrop. They were guests at the Inn last season.

MR. RALPH HAZEL

Piano Tuner

Wishes to announce to his patrons that he has changed his residence to Rockport, Mass., where he can be reached by Telephone 193-2 or by postal to Gloucester, Mass., Box 282. Orders from any part of North Shore attended to promptly by automobile. Twenty years experience with best known families of the summer colony.

GEORGE W. SCOTT

AGENT FOR THE DOMINION ATLANTIC LINE

REACHING ALL POINTS IN NOVA SCOTIA AND THE MARITIME PROVINCES
TICKETS SOLD TO ALL POINTS

MAIN ST. TEL. 446-2 GLOUCESTER

C. E. Fisher, President. George H. Perkins, Vice-President. Horace A. Smith, Treasurer.
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Gloucester Safe Deposit & Trust Co.

CAPITAL, $200,000 SURPLUS, $300,000

TOTAL RESOURCES, $4,000,000

¶General Banking Business transacted.

¶Safe Deposit Boxes to Rent by the month or year.

¶Trunks and Boxes of valuables stored in our new Storage Vault at reasonable rates.

¶You are invited to use our writing room and lavatories when in town.

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CITY LIVERY

Hack and Livery Stable

First Class Teams at Moderate Prices

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Just off Main Street
Opposite Gas and Electric Light Offices

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THREE FLOORS
25 Departments

BUTMAN & FRENCH

P. O. SQUARE
GLOUCESTER

The Department Store of Quality

This up-to-date store is ready to furnish your summer needs. Every department is replete with just the things you want. Wearing apparel, Shirt Waists, Bathing Suits, Sweaters, Children's Dresses on the second floor. Men's Furnishings, Infants' Wearables, all kinds of Underwear, Hosiery, Gloves and Summer Fabrics on street floor. Camp Supplies, Kitchen Furnishings, Hammocks, Pillows, Porch Shades, Screens and Screen Doors, Oil Stoves, Ice Cream Freezers and Refrigerators in Basement.

J. C. SHEPHERD MEAT AND PROVISION CO.

141-143 Main St., .. Gloucester

Our New Store, the most up-to-date and sanitary on the North Shore. Special refrigerating system, ensuring absolute cleanliness. The Finest Grades and Choicest Cuts of

MEATS, POULTRY, VEGETABLES, FRUITS, FINE GROCERIES

Ward-Corby Bread received daily. Cakes and Pastry. Clicquot Ginger Ale and Hot Weather Drinks.

Come in and inspect the largest, lightest, cleanest and best appointed Grocery and Provision Store on the North Shore.

FRESH FISH DEPARTMENT
one of our best features.
All kinds of Fresh Fish in their season.

Goods delivered in all suburbs of Gloucester.

GENUINE OLD FASHIONED CODFISH.
1 lb.
THE ORIGINAL GORTON CODFISH CAKE
ALWAYS FRESH
POSITIVELY FREE FROM BONES
Prepared with Great Care by GORTON PEW FISHERIES CO. GLOUCESTER, MASS.

Best Dealers Everywhere
SELL **GORTON'S SEA FOODS**
They are the Standard Product of
New England's oldest industry:
Carefully prepared under most Modern Methods.
THE GORTON-PEW FISHERIES COMPANY.
PRINCIPAL HEADQUARTERS GLOUCESTER, MASS.

A cordial invitation is extended all Summer Visitors to inspect our Curing and Packing Plants.

East Gloucester

Continued from Page 8

The Moorland is enjoying again a popularity which almost from the opening of the house has always been accorded in the form of a most substantial and discriminating patronage.

Arrivals at the Moorland, Bass Rocks, during the past week: Mr. and Mrs. D. Jameson, D. A. Jameson, Miss H. A. Jameson, New Castle, Pa.; Mr. and Mrs. John E. Latta, Hartford; Mrs. Andrew J. Telfer, Miss Elizabeth Telfer, Syracuse; Mr. and Mrs. W. L. Lindsay, Chicago; Hon. Elliott H. Pendleton, Elliott H. Pendleton, Jr., Cincinnati; Mrs. K. Morag Pendleton, Miss K. Pendleton, Pittsburg; Mrs. J. N. Gosling, Cincinnati; Mr. and Mrs. D. L. Craig, Misses Craig, Montreal, Can.; Miss C. M. Pendleton, Washington; Miss G. H. Moore, Miss M. J. White, Worcester; Miss Francis Wilson, Miss Flueasa Wilson, Miss Eugene O'Brien, Brooklyn; Mr. and Mrs. F. J. Semple, Miss Emeline Semple, St. Louis; Miss Grace M. Fisher, Baltimore; Miss Pendleton, Washington; Mrs. G. F. Ross, Montreal; S. M. Fox Jr., Boston; Mrs. Wm. Trotter, Oyster Bay, N. Y.; Leonard Macomber, Brookline; Mr. and Mrs. J. E. Mitten and friends, Philadelphia; Mr. and Mrs. Linsley Johnson, Rosemond, Pa.; Miss Nicholson, Miss V. V. Nicholson, New York City; Mr. and Mrs. Arthur D. Vesey, Miss C. Luceele Vesey, Miss Valerie Vesey, Haverhill; Mrs. Chas. Goldsborough, Miss Goldsborough, Baltimore; Mrs. E. DeF. Wilkinson, Miss Helen Wilkinson, Providence; Mr. and Mrs. A. J. Townson and son, Rochester, N. Y.; G. M. Duncklee, Brookline; Mrs. M. French, Master George French, Boston; Arthur Goodridge, Cambridge; Miss Bertha Crocker, Miss Mary H. Smith, Florence, Italy; Mr. and Mrs. E. J. Seward, Worcester; P. W. Duncan, Boston; M. T. Huset, Mr. D. F. Murphy, New York; Mrs. E. J. Weldon, Harford, Conn.; Mr. and Mrs. H. M. Sabin, Lexington, Ky.; L. P. Macomber, Payson Dana, Mr. and Mrs. W. S. Bucklin, Mr. Chester B. Humphries, Boston; Miss Elizabeth Sargent, Swampscott; Mr. E. Wilson, Miss Marjorie Wilson, New York City; Hon. J. B. Lewis and party, Mr. A. W. Arrington, W. E. Porter, Jr., G. W. Pratt, G. C. Walworth, Boston; Mr. and Mrs. C. H. Abbee, Westfield; Mr. and Mrs. Ralph Rosenheim, Miss Rosenheim, Miss Graham, Paterson, N. J.; Miss Helen Woodman, Newton; Mr. and Mrs. F. H. Hamblin, Miss M. L. Hamblin, Mrs. A. S. Garver, Worcester; M. P. Whipple, Rochester, N. Y.; Mr. and Mrs. Wm. Bradley Randall, Bradley Randall, New York; Mr. and Mrs. H. P. Crosby, Mr. and Mrs. W. F. Cooley, Newton Center; Mr. and Mrs. C. W. Bliss, Boston; Mr. and Mrs. L. G. Prouty, Brookline; Mr. and Mrs. Seymour C. Loomis, Mrs. T. J. Kee, Mr. Taylor Kee, New Milford, Conn.; Mrs. P. H. Bennett, Miss N. F. Bennett, Amsterdam, N. Y.; Mrs. A. E. Donovan, Miss Virginia Donovan, Richmond; Mrs. C. F. Doyle, Miss Mable N. Freeman, Los Angeles, Cal.; Mr. F. D. Compan, Mr. S. E. Krappan, Grand Rapids; Mr. and Mrs. T. R. Tuthill, Binghamton, N. Y.; Mrs. Anna Eruberg, Bera, Ky.; Mrs. F. L. Howard, Mrs. C. H. Wiley, Miss MacGilloray, F. E. Howard, Hartford; Mr. and Mrs. Douglas Putnam, Ashland, Ky.; Dr. and Mrs. H. W. Boyle, Reading; Mr. and Mrs. W. H. Emerson, Wakefield; Mr. and Mrs. C. S. Mead, Miss Mead, Morana; Miss McGrath, New York City; Mrs. I. N. Jackson, Mr. and Mrs. J. L. Hebb, Baltimore, Md.

Miss Charlotte Peabody, the well-known reader of Boston, gave a recital in the Music room at the Thorwald on Saturday evening of the nineteenth. The recital was well attended, and the excellent work of Miss Peabody was much appreciated by her audience.

Arrivals at the Hawthorne Inn: Mrs. Jackson Piper, Adaline D. Piper, Baltimore; Wilson Mitchell, Miss M. M. Mason, Philadelphia; Miss Harriet Gale Henry, Atlantic City, N. J.; Elizabeth Updigraff, Laura Hunting, McGregor, Iowa; Mrs. Farnsworth and maid, Miss Farnsworth, Master Jack Farnsworth, Albany; Miss Keanney, New York; Mr. and Mrs. E. L. Musgrave, New York City; Mrs. A. J. Gray, Jr., John S. Gray, Richmond, Va.; Mrs. J. C. Springer, Miss M. C. Hewlitt, Wilmington N. C.; Mrs. Baelee Babson, Philadelphia; H. H. Reynolds, H. P. Richardson, Boston; Mrs. H. Elger, Brooklyn, N.Y.; John T. Small, Toronto, Canada; Mrs. C. E. Allen, Norwich, Canada; Mrs. Thomas Cogan, Plainfield, N. J.; Mrs. Isaac T. Cook, St. Louis, Mo.; Master Edgar A. Manning, Fraulein Tillman, Montclair, N. J.; Mrs. C. D. Robinson, Crompton, R. I.; Mr. and Mrs. Louis V. DeFoe, New York City; Mr. and Mrs. L. Lundwall, Gardner, Mass.; John S. Hawkins, Savannah, Ga.; S. W. Mustard, Jr., Boston; Mrs. W. Howard Brown, Miss Katherine H. Brown, Albany; Charles P. Latting, Mrs. H. P. Ayer, Miss Olga G. Ayer, Mr. and Mrs. Henry Slack, Mr. and Mrs. John A. Thompson, New York City; Mr. and Mrs. James P. Bacon, Arlington, Mass.;

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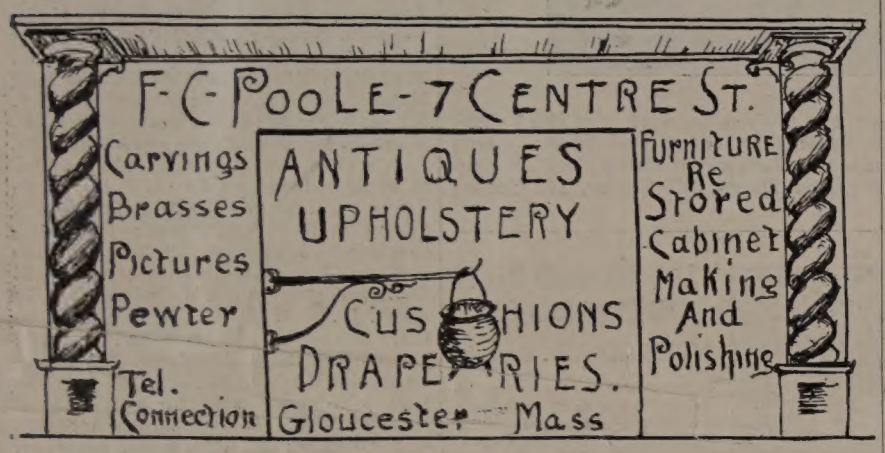

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Pearce's or Merchants Island

Here in this sequestered island in Annisquam river camp life retains somewhat of its primitive simplicity and charm.

Years ago this part of the river from Wolf hill to Wheeler's point on both sides of the river was preempted mainly by Gloucester people who came here during the summer months. At first tents then the neat but unpretentious camp was the habitation. Although this region still retains somewhat of the spirit of its beginnings when camp life had as its chief charms more or less of the elements of roughing it, the river side has reflected the trend of the times and more ambitious summer homes are now the rule. On Merchant's island however there has been a tendency to resist the change and the delights of camping may be had there at its best. The "Islanders" as they term themselves, enjoy life here fishing, berry picking, and last but not least by numerous motorboat parties along the river and bay sometimes to the Fortunate isles, in this case the Isle of Shoals.

The motorboat is the one thing modern which has done much for the island. No longer is there any dependence upon the precarious sail as a means of getting to and from any given point. The motor generally is pretty sure to be depended upon and the dredging of the river giving access to all parts at all tides has also rendered communication and access sure at all times.

For more than a half century Capt. Simeon Merchant was the major domo of the island and his name is indelibly linked with its summer resort history. Up in the mountains oil paintings and stone tablets perpetuate the memories of those pioneers who have been pathblazers in the summer resort history of that region. Perhaps some such token may be raised to the memory of the genial owner of the island now passed on to his reward.

A notable feature in connection with the island is that practically the same list of people come to the island every year proving that it has a strong place in the affections of those to whom it appeals as a summer home.

Mr. and Mrs. Clement Searles of Chelsea and Mr. and Mrs. Leon Searles of the same city are among the cottagers of many years standing who never weary of its charms, and for their twentieth season are back on the island.

Mrs. Lydia E. Merchant and family of Gloucester opened their cottage at the first of the season.

Mr. and Mrs. R. W. Oliver and family of Charlestown are among the old campers returning for another season.

Mr. and Mrs. Thomas Hintze of Providence, among the original campers, have returned for the season.

Mr. and Mrs. Joseph Knox and family are enjoying life at their cottage. They are among the old guard.

William D. MacPherson and family of East Boston have returned for another season.

At Cabot Lodge are Mrs. Marilla F. Ford and R. Wesley Burnham and family of the Brooklyn High School teaching corps.

Mr. and Mrs. Joseph Atkinson and family of Everett are among the island contingent, Helen L. Bulkely is their guest.

Camp Firefly is as last season occupied by G. E. Stevens and family of Everett.

Recent guests to the island have been Mr. and Mrs. George Buckman and family of Needham, Miss Marion Knox of Charlestown, Miss Ruth Follansbee, Mr. and Mrs. Mark Plessenger of Chelsea, Miss Mabel Atkinson, Chandler Gardner of Everett and Paul Buckman of Winthrop.

At a whist party given by Mrs. Marilla Ford Thursday the prizes were won by Mrs. Joseph Knox, Mrs. Harry Nickerson and Miss Sadie Atkinson. A whist party was held at the residence of Mrs. Joseph Knox yesterday.

Old Newbury was the objective of the Islanders Wednesday and a delightful trip across the bay to that historic town was had in launches. The day was a perfect one for a spin across the bay and the trip was highly enjoyed.

East Gloucester

Continued from Page 8

Pursuant to his usual custom, Proprietor Edward H. Parsons of the Moorland, tendered his guests a band concert last evening, by the famous Salem Cadet Band, Jean Missud leader. This well known organization never played finer and an audience of more than a thousand including many from the summer colony all along the shore, enjoyed one of its best programs. Dancing followed in the casino, the entire occasion being one of the most pleasurable of the season.

The annual bazaar and mid-summer sale which is given by the Episcopal summer residents of Bass Rocks and Eastern Point, will be held at the Eastern Point Golf Clubhouse on August 21. The event which is one of the leading social affairs in the summer colony is being anticipated with much pleasure. The proceeds of the occasion will go to the benefit of St. John's Episcopal church, this city.

The eighth party of this club will take place at the Hawthorne casino, Tuesday evening. A six piece orchestra, assisted by two colored singers from Boston will form a prominent feature of the evening, and a good attendance is expected.

The Hotel Thorwald at Bass Rocks has been favored with a remarkably large patronage thus far and the bookings indicate that the season as a whole will be above the average.

The young folks at the Thorwald celebrated the birthday of Mr. D. W. Waddey on the evening of Saturday the nineteenth. The party consisted of Miss Waddey and Miss Haskins of Richmond, Va., Miss Nelden of Patterson, N. J., Miss Strauss of New York City, Mr. Hatcher and Mr. Webb of Cleveland, Miss Love of Hartford, Mr. Lenox of Nahant, Miss Kelley of Chicago, Mr. D. McDonald and Mr. L. McDonald of Montreal and Miss Barrows of Rochester, N. Y.

Mr. Ralph P. Alden and family of Springfield are spending a month at the Thorwald. Mr. Alden is the treasurer of the Mass. Golf Association and is one of the enthusiastic members of the Bass Rocks Golf Club.

Mrs. Stuart Walker of Brookline was a recent dinner guest of Mrs. Sadie Strauss of New York.

Arrivals at the Mailman House: Miss Nanine P. Deale, Miss Sallie B. Deale, Baltimore; Rev. and Mrs. Henry G. Ives, Andover; Miss Anna Whitney, Newton; Mrs. Charles A. Burnham, Norwich, Conn.; Mrs. Sheldon C. Peck. Newark, N. J.; John B. Crowell, East Orange, N.Y.; Charles F. Lewis, Worcester; Rebecca Lee Reynolds, Newton Centre; E. M. Whetlock, New York.